



**VANCOUVER
COAST & MOUNTAINS**
All things are possible!

Zmags

Digital Magazine License

<u>Ad sizes</u>	<u>VCM Marketing Partner Rates</u>	<u>GST</u>	<u>Total Cost</u>
1 one year Zmag License	\$625	31.25	\$656.25

Partners will have one year to upload their digital magazine, after the digital magazine has been uploaded it will be online for a full year.

Zmags is a web-based publishing platform that converts PDF files into interactive digital magazines, catalogues, and presentations, and hosts them for your readers. Instructions for uploading your PDF Guide will be emailed when VCM has received your signed agreement.

What Kind of files can I use for creating a digital magazine? The best and easiest way to create an digital magazine is to feed ZmagCMS with one PDF file containing all your pages. ZmagCMS works with most PDF settings, however this check list shows Zmags recommendations for the best setup (in order of importance):

- One PDF file with pages sorted ascending
- All pages must have the same dimensions
- Single-pages - One page in the PDF must be equivalent to one printed page
 - The PDF should be without crop marks
- The resolution must be 100-150 dpi depending on how wide the pages are
 - The PDF must not be security protected for editing
 - All fonts must be embedded to the PDF file
 - The PDF should have defined a language
 - The PDF should have tags added

Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only.

Questions about this program:

Liesbeth Dijkhuizen
 Manager, Research & Programs, Vancouver, Coast & Mountains Tourism Region
 T: 604-638-6931 / F: 604-739-0153 / TF: 1-800-667-3306 ext. 105
 Liesbeth@vcmbc.com

of Licenses: _____ Cost: \$_____ (VCM BN #12150 5283 RT0001)

Contact: _____

Signature: _____

Company Name: _____ Date: _____

Phone: _____ Fax: _____

Email: _____

Please complete this agreement and fax to 604-739-0153

Make cheques payable to Vancouver, Coast & Mountains Tourism Region

Deadline: January 30, 2009