

Westworld BC - May 2010
Advertising Purchase Agreement



Ad sizes	Publisher Rates	VCM Partner Rates	Savings	GST	Total Cost
1/6 page print ad + online PPC (2 ^{5/16} w x 4 ^{15/16} h)	\$3,445	\$1,515	\$1,930	\$75.75	\$1,590.75
1/3 page print ad + online PPC (4 ^{3/4} w x 4 ^{15/16} h)	\$5,520	\$3,030	\$2,490	\$151.50	\$3,181.50
1/2 page print ad + online PPC (7 ^{3/16} w x 4 ^{15/16} h)	\$8,960	\$4,540	\$4,420	\$227.	\$4,767

Space Deadline: **Feb. 24, 2010** Advertising Material is due **March 10, 2010**

Please check one of the following choices:

- I will be supplying a finished ad created by my own graphic designer
- I would like Paperball Creative INC to create my ad (call 604-637-1699)
- I would like to pick-up an ad that I have used in a previous Paperball Creative INC. project (resizing fees may apply). Please identify which project: _____

Company: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the space deadline. Cancellations 15 to 30 days prior to the space deadline are subject to a fee of 50% of the ad rate.

Questions about this program contact:

Kayla Seib
Marketing Project Coordinator
Vancouver, Coast & Mountains Tourism Region
Email: kayla@vcmbc.com
Direct: 604-638-6931

Send Ad Materials to:

Leanne Von Hollen, Paperball Creative INC
Ph. 604-637-1699 / Fax 604-739-0153
Email: leanne@paperball.ca

If you do not have a graphic designer, Paperball Creative INC. services are available for a fee.

Mechanical Requirements:

Preferred File Format: PDFx-1a compliant (CMYK colour, 300dpi, fonts embedded), Creative Suite 3 files (CS3). Mac Platform

Materials not arriving in the required formats and/or by the deadlines specified will incur extra design charges.

Please fax this signed agreement to VCM at 604.739.0153

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001
Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: info@vcmbc.com