

# WestWorld Alberta Magazine - February 2011

## Advertising Purchase Agreement

Ad sizes **	Publisher Rates	VCM Partner Rates	Savings	HST	Total Cost
1/6th page ad (2 5/16 x 4 15/16)	\$ 3445.00	\$1,525.00	\$1,920.00	\$183.00	\$1,708.00
1/3rd page ad (4 3/4 x 4 15/16)	\$5,520.00	\$3,050.00	\$2,470.00	\$366.00	\$3,416.00
1/2 page ad (7 3/16 x 4 15/16)	\$8,960.00	\$4,550.00	\$4,410.00	\$546.00	\$5,096.00

Space Deadline: **December 1, 2010**

Advertising Material Due: **December 7, 2010**

**Please check one of the following choices:**

- I will be supplying a finished ad created by my own graphic designer
- I would like Paperball Creative to create my ad (call 604-637-1699)
- I would like to pick-up an ad that I have used in a previous Paperball Creative project (resizing fees may apply). Please identify which project: \_\_\_\_\_

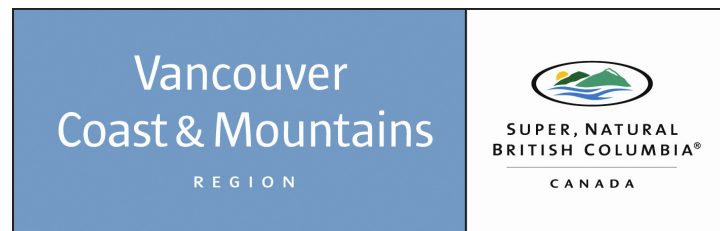
Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the space deadline. Cancellations 15 to 30 days prior to the*

**Send Ad Materials to:**  
Kayla Seib  
Marketing Project Coordinator  
Vancouver, Coast & Mountains Tourism Region  
Email: kayla@vcmbc.com  
Direct: 604.638.6931



**Send Ad Materials to:**  
Leanne Von Hollen  
Paperball Creative Inc.  
Email: Leanne@paperball.ca  
Direct: 604.637.1699  
Fax: 604.739.0153

**Please fax this signed agreement to VCM at 604.739.0153**

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001  
Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: info@vcmbc.com