

Vancouver Sun & Province - May 2010

Advertising Purchase Agreement

Description	VCM Partner Rate
1 unit (2.25" w X 2.5" h) full colour display ad & online ad	\$820 + gst

Print: Each advertising unit is sized 2.25" w X 2.5" h. MULTIPLE UNITS CAN BE PURCHASED AND ARE ENCOURAGED, IN ORDER TO CREATE A LARGER AD. (i.e.. 2 units wide x 2 units tall = 4 units; sized at 4.5" w X 5" h). Please contact Leanne at West 2nd Design to confirm exact ad dimensions for multiple unit ads.

Online: Please submit the following information for your online ad: Company name, Contact information (one phone number, email and website), Image, Ad name, 60 words of copy about package (will be edited by VCM staff if exceeds limit), Ad reference number, Ad should contain call to action, price Point or unique selling point

Space Deadline: **April 16, 2010** Advertising Material Due: **April 21, 2010**

Please check one of the following choices:

- I will be supplying the items listed above for the formatted ad.
- I would like to pick-up an ad that I have used in a previous Paperball Creative project (resizing fees may apply).
Please identify which project: _____

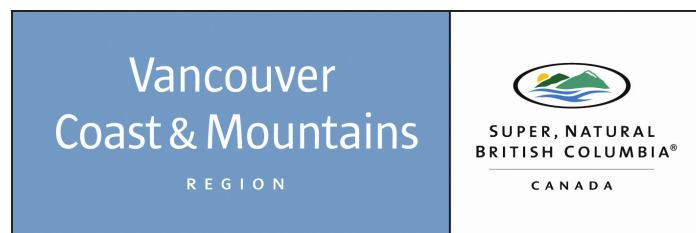
Company: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the space deadline. Cancellations 15 to 30 days prior to the

Send Ad Materials to:
Leanne Von Hollen
Paperball Creative Inc.
Email: Leanne@paperball.ca
Direct: 604.637.1699
Fax: 604.739.0153



Send Ad Materials to:
Kayla Seib
Marketing Project Coordinator
Vancouver, Coast & Mountains Tourism Region
Email: kayla@vcmbc.com
Direct: 604.638.6931

Please fax this signed agreement to VCM at 604.739.0153

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001
Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: info@vcmbc.com