

TV Week - September 2010
Advertising Purchase Agreement

Ad sizes	Direct Rates	VCM Partner Rates	Tax	Total Cost
1/6th page ad + Ad on VCM Splash page	N/A	\$900	\$108	\$1,008
1/3rd page ad + Ad on VCM Splash page	\$2,640	\$1,800	\$216	\$2,016
1/2 page ad + Ad on VCM Splash page	\$3,700	\$2,700	\$324	\$3,024

Space Deadline: **August 23, 2010** Advertising Material Due: **August 26, 2010**

Please check one of the following choices:

- I will be supplying a finished ad created by my own graphic designer
- I would like Paperball Creative to create my ad (call 604-637-1699)
- I would like to pick-up an ad that I have used in a previous Paperball Creative project (resizing fees may apply). Please identify which project: _____

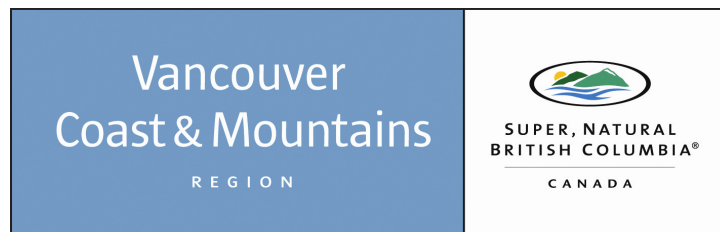
Company: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the space deadline. Cancellations 15 to 30 days prior to the

Send Ad Materials to:
 Kayla Seib
 Marketing Project Coordinator
 Vancouver, Coast & Mountains Tourism Region
 Email: kayla@vcmbc.com
 Direct: 604.638.6931



Send Ad Materials to:
 Leanne Von Hollen
 Paperball Creative Inc.
 Email: Leanne@paperball.ca
 Direct: 604.637.1699
 Fax: 604-739-0153

Please fax this signed agreement to VCM at 604.739.0153

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001
 Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: info@vcmbc.com