

Shaw TV Community Partners - Spring/Summer 2010
Advertising Purchase Agreement

Description	VCM Partner Rate
<p>Shaw TV Campaign 2 1/2 week campaign with 2.30 min segments, with 15 sec & 30 sec promotional and sponsored spots 4 hours of production, 5 dvds of completed production elements, copies of all raw footage</p>	<p>\$7,200 + gst</p>

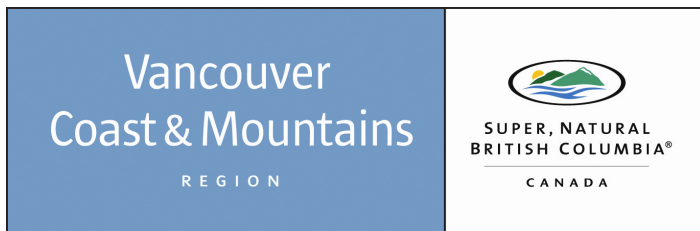
Space Deadline: **June 1, 2010**

Company: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the space deadline. Cancellations 15 to 30 days prior to the space deadline are subject to a fee of 50% of the ad rate.



Send Ad Materials to:
Kayla Seib
Marketing Project Coordinator
Vancouver, Coast & Mountains Tourism Region
Email: kayla@vcmbc.com
Direct: 604.638.6931

Please fax this signed agreement to VCM at 604.739.0153

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001
Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: info@vcmbc.com