

# Meeting Places 2012

## Advertising Purchase Agreement

| Ad sizes **                                  | VCM Partner Rates |
|--|-------------------|
| 1/8th page display ad (3.5" w x 2.125" h)    | \$495.00 + hst    |
| 1/4th page display ad (3.5" w x 4.3" h)      | \$995.00 + hst    |
| 1/2 page display ad (7.125"w x 4.3" h)       | \$1,895.00 + hst  |
| Full page display ad (8.125" w x 10.8125" h) | \$3,695.00 + hst  |

Space Deadline: **September 23, 2011** Advertising Material Due: **September 27, 2011**

**Please check one of the following choices:**

- I will be supplying a finished ad created by my own graphic designer
- I would like Paperball Creative to create my ad (call 604-637-1699)
- I would like to pick-up an ad that I have used in a previous Paperball Creative project (resizing fees may apply). Please identify which project: \_\_\_\_\_

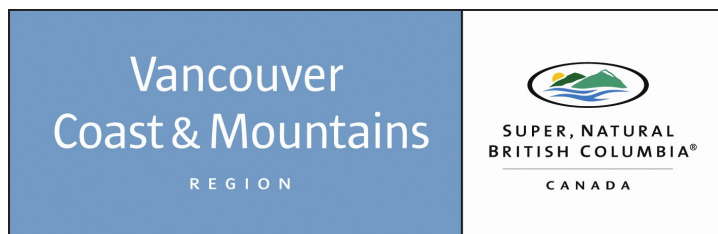
Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the space deadline. Cancellations 15 to 30 days prior to the space deadline are subject to a fee of 50% of the ad rate.*

**Questions?**  
 Cynthia Wildman  
 Manager, Consumer Marketing  
 Vancouver, Coast & Mountains Tourism Region  
 Email: [cynthia@vcmbc.com](mailto:cynthia@vcmbc.com)  
 Direct: 604-638-6931



**Send Ad Materials to:**  
 Leanne Von Hollen  
 Paperball Creative Inc.  
 Email: [Leanne@paperball.ca](mailto:Leanne@paperball.ca)  
 Direct: 604.637.1699  
 Fax: 604-739-0153

**Please fax this signed agreement to VCM at 604.739.0153**

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001  
 Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: [info@vcmbc.com](mailto:info@vcmbc.com)