

# Dreamscapes - Spring 2012

## Advertising Purchase Agreement

Description	Direct Rates	VCM Rates	Savings	HST	Total Cost
1/2 page ad	\$5,240	\$3,400	\$1,840	\$408	\$3,808
1/3 page ad	\$4,050	\$2,250	\$1,800	\$270	\$2,520
1/6 page ad	\$2,460	\$1,150	\$1,310	\$138	\$1,288

Space Deadline: **February 29, 2012**

Advertising Material Due: **March 7, 2012**

- I will be supplying a finished ad which will be created by my own graphic designer
- I would like Paperball Creative to design my ad
- I would like to run with an ad that I have used in a previous Paperball Creative project (resizing fees may apply).

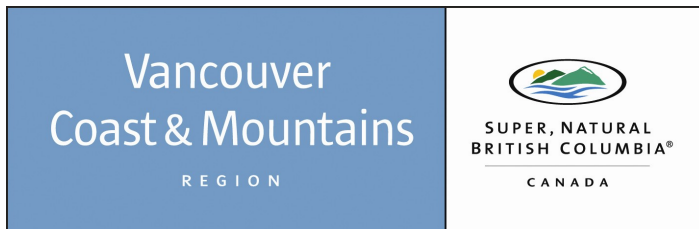
Please identify which project: \_\_\_\_\_

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the space deadline. Cancellations 15 to 30 days prior to the space deadline are subject to a fee of 50% of the ad rate.*



Cynthia Wildman  
Manager, Consumer Marketing  
Vancouver, Coast & Mountains Tourism Region  
Email: [cynthia@vcmbc.com](mailto:cynthia@vcmbc.com)  
Direct: 604.638.6931

**Please email this signed agreement to VCM at [cynthia@vcmbc.com](mailto:cynthia@vcmbc.com)**

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001  
Vancouver, Coast & Mountains Tourism Region Suite 270-1651 Commercial Drive, Vancouver, BC V5L 3Y3 t: 604.739.9011 tf: 1.800.667.3306 e: [info@vcmbc.com](mailto:info@vcmbc.com)