

Dreamscapes May/June 2009 issue & Online Ad Advertising Purchase Agreement



Ad sizes **	Dreamscapes Direct Rates*	VCM Partner Rates	GST	Total Cost	This size
1/6th page ad (2.25öw x 4.875öh) + Online Ad on Dreamscapes website	\$2,460	\$1,150.00	57.50	\$1,207.50	
1/3rd page ad (4.75öw x 4.875öh) + Online Ad on Dreamscapes website	\$4,050	\$2,295.00	114.75	\$2,409.75	
1/2 page ad (7.375öw x 4.875öh) + Online Ad on Dreamscapes website	\$5,240	\$3,438.00	171.90	\$3,609.90	

*rates refer to cost of closet ad size, before Tourism Partners funding ** ad dimensions offered directly by Dreamscapes may be different.

Space Deadline: **March 30, 2009**; Advertising Material is due **April 3, 2009**

Please check one of the following choices:

- I will be supplying a finished ad created by my own graphic designer
- I would like West 2 Design to create my ad (call 604-637-1699)
- I would like to pick-up an ad that I have used in a previous West 2 Design project (resizing fees may apply). Please identify which project: _____

Company: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No Cancellations are accepted 15 days prior to the Space Deadline. Cancellations 15 to 30 days prior to the Space Deadline are subject to a fee of 50% of the ad rate.

Questions about this program contact:

Liesbeth Dijkhuizen
Regional Marketing Specialist
Vancouver, Coast & Mountains Tourism Region
Email: liesbeth@vcmbc.com
Direct: 604-638-6931

Send Ad Materials to:

Leanne Von Hollen, West 2 Design
Ph. 604-637-1699 / Fax 604-739-0153
Email: leanne@west2design.com

If you do not have a graphic designer, West 2 ad creation services are available to you for a fee.

Mechanical Requirements:

Preferred File Format: PDFx-1a compliant (CMYK colour, 300dpi, fonts embedded), Creative Suite 3 files (CS3). Mac Platform

Materials not arriving in the required formats and/or by the deadlines specified will incur extra design charges.

Please fax this signed agreement to VCM at 604.739.0153

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001
Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: info@vcmbc.com