

# Black Press Victoria Campaign - September 2010

## Advertising Purchase Agreement

Description	VCM Partner Rate
<b>Black Press Victoria Formatted Ad</b> Includes: company name, company logo, 20 word description, rate in CAD dollars, website or address, and phone number	<b>\$675 + tax</b>

Space Deadline: **August 13, 2010** Advertising Material Due: **August 17, 2010**

**Please check one of the following choices:**

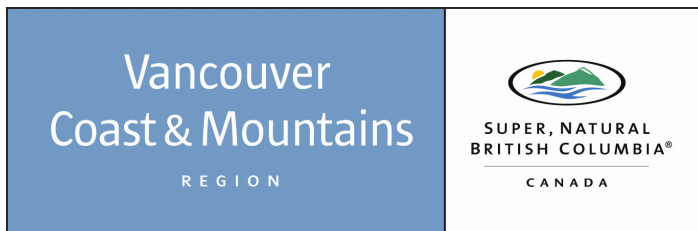
- I will be supplying the items listed above for the formatted ad.
- I would like to pick-up an ad that I have used in a previous Paperball Creative project (resizing fees may apply).  
Please identify which project: \_\_\_\_\_

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the space deadline. Cancellations 15 to 30 days prior to the space deadline are subject to a fee of 50% of the ad rate.*



**Send Ad Materials to:**  
Kayla Seib  
Marketing Project Coordinator  
Vancouver, Coast & Mountains Tourism Region  
Email: [kayla@vcmbc.com](mailto:kayla@vcmbc.com)  
Direct: 604.638.6931

**Please fax this signed agreement to VCM at 604.739.0153**

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001  
Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: [info@vcmbc.com](mailto:info@vcmbc.com)