

**BC Magazine Ad & Online Ad - Summer 2009**  
Advertising Purchase Agreement



VANCOUVER  
COAST & MOUNTAINS  
*All things are possible!*

Ad sizes	VCM Partner Rates	GST	Total Cost	This Issue Only <input checked="" type="checkbox"/>	Rate for 3 issues* (excl. GST)	All 3 Issues* <input checked="" type="checkbox"/>
<b>1/8th page formatted print ad + online ad</b> incl. logo, company name, photo (1.5" w x 2.5" h), 50 words of text, and contact information (phone, email address, website)	<b>\$1,850.00</b>	92.50	\$1,942.50		<b>\$4,875</b>	
<b>1/4th page formatted print ad + online ad</b> incl. logo, company name, photo (3.75" w x 3" h), 75 words of text, and contact information (phone, email address, website)	<b>\$3,700.00</b>	185.00	\$3,885.00		<b>\$9,750</b>	

\*3 issues: Summer, Fall and Winter 2009 (Summer ad materials due April 15; Fall ad materials due July 23 and Winter ad materials due October 7)

Space Deadline: **April 8, 2009**; Advertising Material is due **April 15, 2009**

**Please check off below choice if requested:**

I would like to pick-up my previous BC Magazine ad that I have used in \_\_\_\_\_ (please identify which issue).

**Please provide the following information before April 15, 2009:**

- One colour logo (vector up to version CS3)
- Company name
- One high-res colour photo (Sizes: 1/8 page ad 1.5" w x 2.5" h; 1/4 page ad 3.75" w x 3" h)
- 50 words of text (1/8 page ad 50 words of text; 1/4 page ad 75 words of text)
- Contact information (business name, one phone number, one email address, one website)

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the Space Deadline. Cancellations 15 to 30 days prior to the Space Deadline are subject to a fee of 50% of the ad rate.*

**Questions about this program contact:**

Liesbeth Dijkhuizen  
Regional Marketing Specialist  
Vancouver, Coast & Mountains Tourism Region  
Email: liesbeth@vcmbc.com  
Direct: 604-638-6931

**Send Ad Materials to:**

Leanne Von Hollen, West 2 Design  
Ph. 604-637-1699 / Fax 604-739-0153  
Email: leanne@west2design.com

**Mechanical Requirements:**

n/a

**Please fax this signed agreement to VCM at 604.739.0153**

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001  
Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: info@vcmbc.com