

BC Magazine - Spring 2011
Advertising Purchase Agreement

Ad sizes	VCM Partner Rates	GST	Total Cost
1/8th page display or formatted print ad	\$1,415	\$70.75	\$1,485.75
1/4th page display or formatted print ad	\$2,830	\$141.50	\$2,971.50
1/2 page display or formatted print ad	\$5,660	\$283.00	\$5,943.00

Space Deadline: Dec. 22, 2010

Material Deadline: Jan. 5, 2011

Please provide the following information:

- One colour logo (vector up to version CS3)
 - Company name
 - One high-res colour photo (sizes: 1/8 page ad 1.5" w x 2 .5" h; 1/4 page ad 3.75" w x 3" h)
 - 50 words of text (1/8 page ad 50 words of text; 1/4 page ad 75 words of text)
 - Contact information (business name, one phone number, one email address, one website)

Company: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the Space Deadline. Cancellations 15 to 30 days prior to the Space Deadline are subject to a fee of 50% of the ad rate.

Questions about this program contact:

Kayla Seib
Marketing Project Coordinator
e: kayla@vcmbc.com
t: 604.638.6931



Send Ad Materials to:

Leanne Von Hollen, Paperball Creative
Ph. 604-637-1699 / Fax 604-739-0153
Email: leanne@paperball.ca

Please fax this signed agreement to VCM at 604.739.0153

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001
Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: info@vcmbc.com