

Avenue Calgary - January 2011

Advertising Purchase Agreement

Ad Sizes	VCM Partner Rates
1/6 page ad (2.5"w x 4.8125"h)	\$ 865 + hst
1/3 page ad (5.1875"w x 4.8125"h)	\$ 1,725 + hst
1/2 page ad (7.875"w x 4.8125"h)	\$ 2,585 + hst

Space Deadline: **October 27, 2010** Advertising Material Due: **November 3, 2010**

Please check one of the following choices:

- I will be supplying a finished ad created by my own graphic designer
- I would like Paperball Creative to create my ad (call 604-637-1699)
- I would like to pick-up an ad that I have used in a previous Paperball Creative project (resizing fees may apply).
Please identify which project: _____

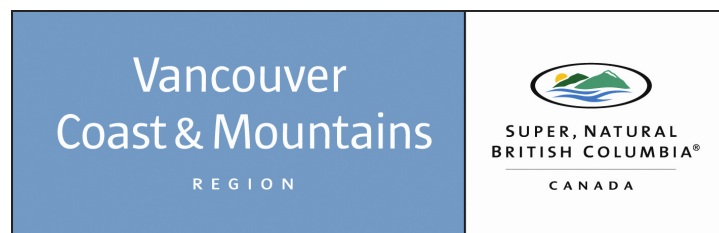
Company: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Please Note: Most Vancouver, Coast & Mountains programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only. No cancellations are accepted 15 days prior to the space deadline. Cancellations 15 to 30 days prior to the

Send Ad Materials to:
Leanne Von Hollen
Paperball Creative Inc.
Email: Leanne@paperball.ca
Direct: 604.637.1699



Questions?
Kayla Seib
Marketing Project Coordinator
Email: kayla@vcmbc.com
Direct: 604.638.6931

Please fax this signed agreement to VCM at 604.739.0153

Make cheques payable to Vancouver, Coast & Mountains Tourism Region (note the invoice number on cheque), VCM BN # 12 150 5283 RT0001
Vancouver, Coast & Mountains Tourism Region 600 - 210 West Broadway, Vancouver, BC V5Y 3W2 t: 604.739.9011 tf: 1.800.667.3306 f: 604.739.0153 e: info@vcmbc.com