

## Funding Options

| Organization                                  | Program(s) and Key Target Market(s)   | Program Description  | Website   |
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| Human Resources and Social Development Canada | Grants and Contributions<br><br><i>Key Target Market(s):</i><br>♦ Businesses                                      | Human Resources Development Canada (HRSDC) offers various programs, including grants and contributions, to businesses that will assist with human resources planning and recruitment.  | <a href="http://www.hrsdc.gc.ca/en/home.shtml">http://www.hrsdc.gc.ca/en/home.shtml</a>   |
| Industry Canada                               | Canada Small Business Financing Program<br><br><i>Key Target Market(s):</i><br>♦ Small to medium sized businesses | The Canada Small Business Financing Program provides up to \$250,000 in funding for companies whose sales are below \$5 million. Program objectives are to streamline loan administration, improve its ability to achieve cost recovery and to extend financing that would otherwise have been unavailable to small-and medium-size enterprises. While Industry Canada is responsible for the administration of the Program, financial institutions are responsible for all credit decisions and for making the loans. | <a href="http://strategis.ic.gc.ca/epic/site/csbfp-pfpec.nsf/en/Home">http://strategis.ic.gc.ca/epic/site/csbfp-pfpec.nsf/en/Home</a> |

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| Industry Canada                  | Additional Sources of Financing<br><br><i>Key Target Market(s):</i><br>♦ Small to medium sized businesses   | Industry Canada delivers a broad range of programs and services designed to benefit a diverse client base across Canada. Industry Canada also has Internet resources such as Strategis - Canada's business and consumer site - and Sources of Financing, which locates traditional and alternative sources of small business financing.   | <a href="http://strategis.ic.gc.ca/epic/site/sof-sdf.nsf/en/Home">http://strategis.ic.gc.ca/epic/site/sof-sdf.nsf/en/Home</a> |
| Western Economic Diversification | Growth Capital Loan Program (in cooperation with VanCity Capital Corporation)<br><br><i>Key Target Market(s):</i><br>♦ Businesses not normally financed by traditional institutions | The Growth Capital Program offers debt financing not normally financed by traditional institutions. Tourism, with its strong small to medium-sized business contingent and lower need of expensive capital assets, is a prime market for the program.   | <a href="http://www.wd.gc.ca/finance/programs/xgcp_e.asp">http://www.wd.gc.ca/finance/programs/xgcp_e.asp</a>                 |
|                                  | Services for Businesses<br><br><i>Key Target Market(s):</i><br>♦ Businesses   | Western Economic Diversification Canada's entrepreneurship initiatives support a competitive and expanded business sector in Western Canada. Although WD does not provide funding directly to businesses, it supports a network of community-based organizations that offer business information, small loans or assist with access to small business financing. Specific services include:<br>♦ Western Canada Business Network<br>♦ Funding for Business<br>♦ Export Resources<br>♦ Business Tools and Guides<br>♦ Economic Research and Market Studies<br>♦ Other Resources for Entrepreneurs<br>Please refer to the website for more information. | <a href="http://www.wd.gc.ca/serv/default_e.asp">http://www.wd.gc.ca/serv/default_e.asp</a>                                   |

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| Business Development Bank of Canada | Services for Businesses<br><br><i>Key Target Market(s):</i><br><ul style="list-style-type: none"> <li>◆ Small to medium businesses</li> </ul>  | Business Development Bank of Canada (BDC) offers a full range of services to support small and medium sized businesses, including specialized financing and business counselling, management training and mentoring.  | <a href="http://www.bdc.ca/en/home.htm">http://www.bdc.ca/en/home.htm</a>   |
| Canadian Heritage                   | Cultural Capitals of Canada<br><br><i>Key Target Market(s):</i><br><ul style="list-style-type: none"> <li>◆ Municipalities</li> </ul>  | The Cultural Capitals of Canada Program recognizes and supports Canadian municipalities that implement special activities to celebrate and promote culture and the arts. Each year, Canadian municipalities can apply for: <ul style="list-style-type: none"> <li>◆ The Cultural Capital of Canada Award, given to up to five municipalities with an ongoing commitment to culture and the arts.</li> <li>◆ The Innovative Cultural Bridges prize (one per year), given to a group of two or more municipalities (in at least two provinces or territories), for innovative cultural partnerships that focus on reciprocal cultural exchanges or partnerships to celebrate the community identity of each partner.</li> </ul> | <a href="http://www.pch.gc.ca/progs/ccc/index_e.cfm">http://www.pch.gc.ca/progs/ccc/index_e.cfm</a>                                   |
|                                     | Cultural Spaces Canada<br><br><i>Key Target Market(s):</i><br><ul style="list-style-type: none"> <li>◆ Non-profit arts and heritage organizations</li> <li>◆ Provincial/territorial and local governments</li> </ul> | The Cultural Spaces Canada Program (CSC) contributes to improved physical conditions for artistic creativity and innovation. It is designed to increase and improve access for Canadians to performing arts, visual arts, media arts, and to museum collections, heritage displays and exhibitions. CSC supports the improvement, renovation and construction of arts and heritage facilities, and the acquisition of specialized equipment as well as conducting feasibility studies for cultural infrastructure projects.   | <a href="http://www.canadianheritage.gc.ca/progs/ecc-csp/index_e.cfm">http://www.canadianheritage.gc.ca/progs/ecc-csp/index_e.cfm</a> |

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| Canadian Heritage<br>(cont'd)      | Arts and Culture Financial Support Programs<br><br><i>Key Target Market(s):</i><br>♦ Arts and culture organizations | In addition to the Cultural Capital of Canada and Cultural Spaces Canada, a variety of additional financial support programs are available to the arts and culture sector through the federal government department, Canadian Heritage. Refer to the website for more information.   | <a href="http://www.pch.gc.ca/pch/pubs/2006/2_e.cfm">http://www.pch.gc.ca/pch/pubs/2006/2_e.cfm</a>   |
| Communities in Bloom Foundation    | Communities in Bloom<br><br><i>Key Target Market(s):</i><br>♦ Municipalities  | Communities in Bloom is a Canadian beautification program that provides information and education, and awards Bloom Ratings for achievement in floral displays, landscapes, turf, urban forestry, community involvement, heritage conservation, environmental awareness and tidiness.  | <a href="http://www.communitiesinbloom.ca/">http://www.communitiesinbloom.ca/</a>   |
|                                    | WinterLights Celebrations<br><br><i>Key Target Market(s):</i><br>♦ Municipalities                                   | WinterLights Celebrations is a national program encouraging municipalities large and small throughout Canada to celebrate light with decorative, cultural and spiritual programs, with the objective of creating attractions for tourism from within Canada and abroad.  | <a href="http://winterlights.ca/">http://winterlights.ca/</a>   |
| Canadian Youth Business Foundation | Business Financing<br><br><i>Key Target Market(s):</i><br>♦ Young entrepreneurs between the ages of 18 and 34       | Loans of up to \$15,000 are available for start-up costs of a business or within the first year of operation. The repayment period varies with the loan amount. Amounts up to \$7,500 are repayable over 3 years. Amounts over \$7,500 are repayable over 5 years. The first year's payments are interest-only at chartered bank prime plus two. There is an initial start-up fee of \$50 plus a \$5 monthly administration fee. | <a href="http://www.cbsc.org/servlet/ContentServer?cid=1083346987575&amp;pageName=CBSC_NS%2Fdisplay&amp;lang=en&amp;c=Finance">http://www.cbsc.org/servlet/ContentServer?cid=1083346987575&amp;pageName=CBSC_NS%2Fdisplay&amp;lang=en&amp;c=Finance</a> |

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| Union of British Columbia Municipalities | Community Tourism Program<br><br><i>Key Target Market(s):</i><br><ul style="list-style-type: none"> <li>◆ Local governments</li> </ul>  | Provision of funding to assist local governments in increasing tourism activity that, in turn, will build stronger economies. Eligible activities include, but are not restricted to: <ul style="list-style-type: none"> <li>◆ the development or upgrading of tourism plans;</li> <li>◆ the implementation of initiatives identified by tourism planning activities;</li> <li>◆ development or enhancement of tourism marketing promotional tools such as signage, brochures, and websites;</li> <li>◆ visitor information centre improvements;</li> <li>◆ development or enhancement of festivals and events; and,</li> <li>◆ capital projects directly related to tourism promotion</li> </ul> | <a href="http://www.civicnet.bc.ca/siteengine/activepage.asp?PageID=264&amp;bhcp=1">http://www.civicnet.bc.ca/siteengine/activepage.asp?PageID=264&amp;bhcp=1</a> |
| Tourism British Columbia                 | Tourism British Columbia offers a variety of programs to both communities and businesses related to tourism development, marketing, visitor services and customer service.<br><br><i>Key Target Market(s):</i><br><ul style="list-style-type: none"> <li>◆ Communities</li> <li>◆ Tourism businesses</li> </ul> | See Appendix A for Tourism British Columbia's <i>2006/2007 Program Guide: A Directory of Tourism British Columbia Programs and how to participate.</i>  | <a href="http://www.tourismbc.com">http://www.tourismbc.com</a>   |

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| 2010 Legacies Now    | Sport Tourism Workshops<br><br><i>Key Target Market(s):</i><br>♦ Communities  | Sport Tourism Workshops offer basic understanding on Sport Tourism, how it can benefit and related to a community, and how the sport and tourism industries work together.  | <a href="http://www.2010legaciesnow.com/Content/Sport%20and%20Recreation%20Now/SportTourism/SportTourismWorkshops.asp?langid=1">http://www.2010legaciesnow.com/Content/Sport%20and%20Recreation%20Now/SportTourism/SportTourismWorkshops.asp?langid=1</a> |
|                      | Arts and Culture Contribution Programs<br><br><i>Key Target Market(s):</i><br>♦ Communities<br>♦ Arts and culture organizations | Arts and culture contribution programs that strive to increase community engagement in creative activities, strengthen the arts and culture sector's economic base and organizational capacity, and strengthen the arts and culture sector's ability to achieve artistic excellence. Specific contribution programs entail:<br>♦ Catalyst<br>♦ Innovations<br>♦ Creative Communities<br>♦ Explorations Summer Camp Program<br>♦ Arts Build Communities - Community Celebration Workshops  | <a href="http://www.2010legaciesnow.com/Content/ArtsNow/2006/AboutUs.asp?langid=1">http://www.2010legaciesnow.com/Content/ArtsNow/2006/AboutUs.asp?langid=1</a>   |
| Vancouver Foundation | BC Arts Renaissance Fund<br><br><i>Key Target Market(s):</i><br>♦ Arts and culture organizations                                | The BC Arts Renaissance Fund is an endowment and development fund established by a grant of \$25 million from the Province of British Columbia to support arts and culture organizations across British Columbia. The intent of the program is to assist arts and culture organizations to build endowment funds to improve their long-term financial sustainability. The BC Arts Renaissance Fund provides matching grants to leverage additional donations to build endowment funds held by arts and culture organizations in British Columbia. | <a href="http://www.vancouverfoundation.bc.ca/GrantInformation/BCRF/BCRF.shtml">http://www.vancouverfoundation.bc.ca/GrantInformation/BCRF/BCRF.shtml</a>   |

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| Vancouver Foundation<br>(Cont'd) | <p>Medici Program</p> <p><i>Key Target Market(s):</i></p> <ul style="list-style-type: none"> <li>◆ Arts and culture organizations</li> </ul>   | <p>The intent of the MEDICI program is to support the execution of planning and organizational development initiatives that assist arts and culture organizations with their overall financial capacity. The program will provide contributions to arts and cultural organizations wishing to undertake projects to improve their organizational capacity and long-term financial stability. Such activities might include:</p> <ul style="list-style-type: none"> <li>◆ Implementation of marketing, development, communications, and fund-development plans and/or initiatives;</li> <li>◆ Audience development and outreach (engaging new and diverse audiences);</li> <li>◆ Creation and production of outreach and communications materials;</li> <li>◆ Support for key staff positions identified to implement an organization's strategic opportunities; and,</li> <li>◆ Development of initiatives that build profit centres, and/or alternative revenue streams.</li> </ul> | <p><a href="http://www.vancouverfoundation.bc.ca/GrantInformation/BCRF/Medici.shtml">http://www.vancouverfoundation.bc.ca/GrantInformation/BCRF/Medici.shtml</a></p> |
| Real Estate Foundation of BC     | <p>Real Estate Foundation of BC project funding and endowment grants</p> <p><i>Key Target Market(s):</i></p> <ul style="list-style-type: none"> <li>◆ Communities</li> <li>◆ Non-profit organizations working on projects related to land use and real estate</li> </ul> | <p>The Real Estate Foundation provides both project funding and endowment grants to non-profit organizations. Endowment grants are available only to organizations with charitable status (federal tax number). Funding is allocated to land use and real estate projects, including those related to tourism. Specific funding projects include:</p> <ul style="list-style-type: none"> <li>◆ Communities in Transition</li> <li>◆ Green Building Grant Program</li> <li>◆ Smart Growth Diary</li> <li>◆ Original Research</li> </ul>   | <p><a href="http://www.realestatefoundation.com">http://www.realestatefoundation.com</a></p>   |

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| Women's Enterprise Centre                | Business Financing<br><br><i>Key Target Market(s):</i><br>♦ BC women starting, expanding or purchasing a business               | The Women's Enterprise Centre's business financing combines loans up to \$100,000 for new and existing businesses with ongoing business advice. This approach is designed to build business capacity and maximize resources.  | <a href="http://www.womensenterprise.ca/about-us/welcome.php">http://www.womensenterprise.ca/about-us/welcome.php</a>   |
| Investment Agricultural Foundation of BC | BC Agri-Tourism Initiative<br><br><i>Key Target Market(s):</i><br>♦ Operators offering agriculture-oriented tourism experiences | BC Agri-Tourism is an initiative of the Agri-Food Futures Fund. \$650,000 has been allocated to serve the diverse range of operators offering agriculture-oriented tourism experiences to people exploring BC. Agri-tourism encompasses a wide range of activities, from accommodations and retail sales to recreational activities and farm tours. | <a href="http://www.iafbc.ca/funding_available/programs/agri-tourism/Agri_tourism.htm">http://www.iafbc.ca/funding_available/programs/agri-tourism/Agri_tourism.htm</a> |
|  | Women in Agriculture<br><br><i>Key Target Market(s):</i><br>♦ Women involved in the agricultural industry                       | Women in Agriculture is an initiative of the Agri-Food Futures Fund. \$200,000 has been earmarked to assist women in their pursuit of opportunities to build and strengthen the agriculture industry here in BC.  | <a href="http://www.iafbc.ca/funding_available/programs/agri-tourism/Agri_tourism.htm">http://www.iafbc.ca/funding_available/programs/agri-tourism/Agri_tourism.htm</a> |